

## What's Trending at Data Dynamics

BigDataWire (formerly Datanami)

### Nurturing Data Sovereignty in a World Powered by Technology

Tech dominance has sparked a global battle for data sovereignty, with nations striving to reclaim control over their digital assets. As regulations tighten and power shifts, the future of data ownership is being reshaped in ways that will define the next era of innovation and governance. What does this mean, and how will it affect enterprises?

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CXO Today

### Revolutionizing Data Management with Zubin Bridging AI, Privacy, and Security for a Data-Driven Future

Companies today are overwhelmed with unstructured data scattered everywhere, and the old way of managing it in silos just isn't cutting it anymore. With AI driving data growth even faster, focusing on storage or migration alone leaves out the bigger issues like governance, security...

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Unite.AI

### Empowering Data Control: Data Sovereignty as the Game-Changer in the AI Era

As AI reshapes industries, data sovereignty has emerged as a critical strategic priority. The push for greater control over data is redefining how organizations navigate privacy, security, and compliance in the AI era. By taking ownership of data, businesses are better equipped to thrive...

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Inside AI News

### Amplifying AI Use Cases Through Data Sovereignty: A Game Plan for Global Innovation

Data sovereignty—the idea that data should follow the laws of the country it comes from—is quickly becoming the new power move on the global stage. As governments wake up to the importance of safeguarding national security, boosting their digital economies, and protecting citizen privacy,

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## Data Dynamics Makes a Power Play at the SDC Awards 2024!

Data security is evolving fast, and with breaches making headlines, it's clear we need a new approach. The real challenge lies in the gap between security teams and the people who understand the data best—the creators. A recently published IDC Spotlight Paper in collaboration with Data Dynamics introduces a shared responsibility model, shifting security ownership across the entire organization. This empowers data creators to embed security into their daily work, supported by centralized governance. One of the simplest and most effective ways to achieve this is through self-service data management. Easier said than done—how can it be put into practice?



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## Tidbits & Trends



The New Frontier in Data Security: Rethinking Privacy and Compliance in 2025 and Beyond

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Does Data Localization Alone Guarantee Privacy and Security in a Globalized World?

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