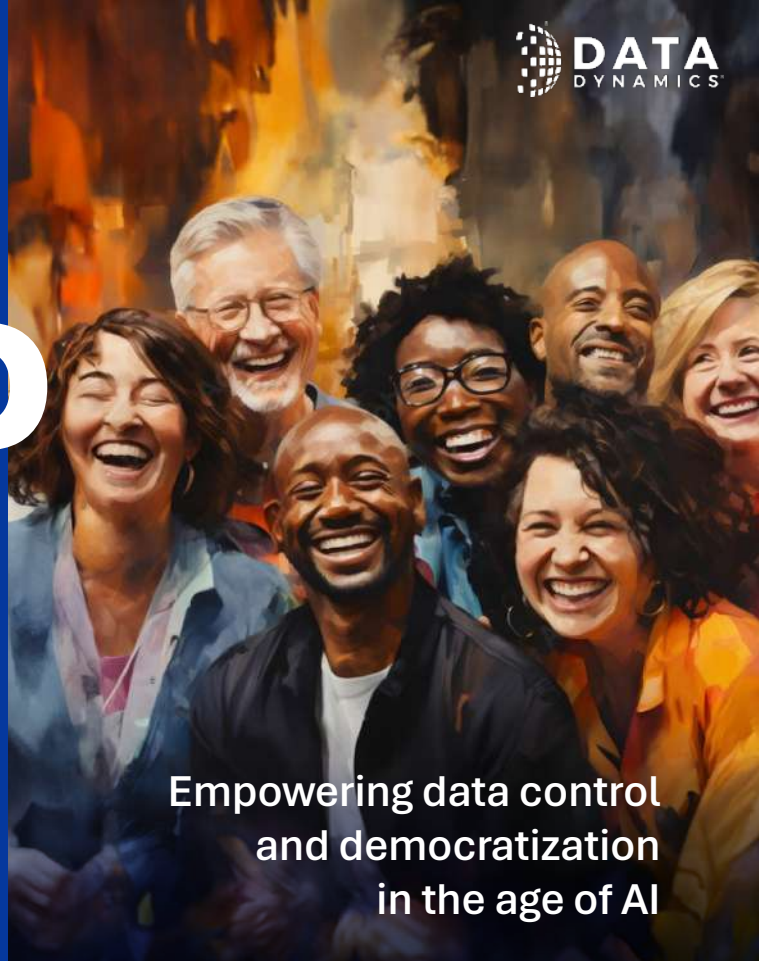


BYTES TO RIGHTS™

Own it. Trust it.



Empowering data control and democratization in the age of AI

Today, DIGITAL TRUST has a larger impact than physical trust.

- 76% of consumers desire greater control over their data (*World Economic Forum*)
- 86% of individuals believe humans should be ultimately accountable for AI decisions (*Pew Research*)
- Employees with data control report increased trust in their organization's data practices (*KPMG*)
- 63% of business leaders believe data democratization is crucial for fostering a data-driven culture (*KPMG*)

And this is just the beginning!

- Decentralized identities are on the rise, with over 100 million users projected by 2025 (*Gartner*)
- By 2025, 75% of enterprises will need to implement Explainable AI (XAI) solutions for user trust (*IBM*)
- By 2025, 15% of large enterprises will begin transitioning to quantum-resistant cryptography to safeguard their data (*Gartner*)
- By 2030, 73% of consumers will prioritize ethical data practices (*PwC*)

This growing hunger for AI, automation, and personalization clashes with a rising tide of citizens demanding control over their personal information. This creates a strategic dilemma for businesses. The lack of visibility caused by siloed data systems and fragmented point solutions breeds distrust between central IT and business units, which can easily spill over to consumers. There's a disconnect between what companies promise, what they do with data, and what users actually see.

The core tenets to becoming a trusted custodian requires Digital Trust. This is defined by a commitment to data privacy, ethical AI, data sovereignty and security, while complying with social and environmental regulations.

Are You Enabled and Empowered to Be That Trusted Custodian?



Enabling and empowering intelligent data management, powered by AI, to make every enterprise a trusted data custodian.

Welcome to Data Dynamics, where we've been at the forefront of enterprise data management since 2012. Our mission is clear: to guide businesses in orchestrating Data Democratization and Ethical Data Usage within an AI-driven, Climate-Focused World.

To deliver upon our mission, we have commissioned Zubin to transform the world of data management from a caterpillar into a butterfly. This metamorphosis uses Zubin, our AI-powered self-service data management software, to provide unparalleled understanding, correlation, consistency and actionability for stakeholders across the organization.

Leveraging a nimble and scalable architecture, generative AI for modelling and insights and visibility across the organization via role-based access, Zubin addresses risk, privacy, sovereignty and compliance while ensuring optimized and sustainable use of storage infrastructure.



Zubin's 360-degree coverage enables C-suite executives, business and technology managers as well as the data owners to all utilize the same data repository to make and execute upon informed and intelligent decisions resulting in data owners becoming trusted data champions and the organization meeting its responsibility as a trusted custodian.

And we are trusted by the giants...



Eight Fortune 100 banks and financial institutions



Four Fortune 500 energy enterprises



Six Fortune 500 manufacturing enterprises



15 Top healthcare and Life Science organizations

[Click here for a demo](#)



Data Orchestration and Trust, Every Step of the Way

Data Security & Ethical Usages

- Privacy Protection for Ethical AI
- Risk Analysis & Remediation for Sensitive Information
- Data Access Management
- Data Security Orchestration, Automation & Actionability

Data Transformation & Sustainability

- Hybrid-Cloud Data Mobility
- Data Aggregation and Harmonization
- Cloud-Optimized Data Management
- Data Lifecycle Management and Footprint Reduction



Data Governance & Compliance

- AI/ML-based Data Observability and Root Cause Analysis(RCA)
- RBAC Driven Process & Controls
- Data Usage & Traceability
- Policy-based Data Governance Framework & Insight

Data Democratization & AI Empowerment

- Data Owner Observability, Control and Actionability
- Self-Service Analytics and Insights
- Data Privacy by Design
- Data Wrangling and Curation for AI

50% more accurate & explainable AI models

Data analytics fuels AI innovation with confidence, accelerating innovation. (IDC)

15% boost in customer lifetime value

Strong data privacy practices build trust via control and transparency. (Accenture)

30% faster risk identification

Data analytics for compliance transforms compliance into a strategic advantage. (Forrester)

300% Cloud ROI in three years

Data-driven cloud delivers a future-proof advantage for your business. (Forrester)

23X more likely to outperform competitors

Companies with a data-driven culture are empowered by every employee. (Harvard)

174% return on investment in three years

Organizations with self-service analytics turn the data deluge into profitable insights. (Forrester)



What's in it for you?

Your next chapter of success awaits; let's write it together with Zubin.

[Click here for a demo](#)