



Personalized Data Policy Creation and Workflow

In today's data-driven landscape, organizations are subject to an ever-growing web of data privacy and governance regulations. Managing these complex requirements can be a time-consuming and resource-intensive process. Traditional methods and point solutions often rely on manual policy creation and enforcement, leading to inconsistencies and potential non-compliance issues.

These inefficiencies lead to several critical issues:

- **Inconsistent Policy Application:** Manual workflows can lead to variations in how data is handled, increasing the risk of human error and non-compliance.
- **Time-Consuming Policy Management:** Creating and updating data policies manually consumes significant IT resources that could be directed towards more strategic initiatives.
- **Ineffective Data Governance:** Reliance on manual enforcement can lead to ineffective data governance, increasing the risk of data breaches and regulatory fines.

In the face of growing data compliance complexities, how can organizations streamline data governance, ensure consistent policy application, and reduce the risk of data breaches?

This is where Zubin steps in.

Zubin is Data Dynamics' AI-powered self-service data management software, bringing a fresh approach to privacy, security, compliance, governance and optimization in the world of AI-led workloads. It empowers enterprises by enabling users across all levels - from C-suite to data owners - to discover, define, act, transform, and audit data through a user-friendly interface. Zubin brings correlation, consistency and standardization across your organization by delivering granular insights, deriving recommended workflows, and automating actions using personalized policies and RBAC-driven processes. This transformation fosters a culture of data ownership, where everyone becomes a data champion, and the organization fulfills its responsibility as a data custodian.

Zubin's Data Policy Creation and Workflow streamlines data governance processes. This innovative feature automates the creation of personalized data workflows based on your organization's unique corporate governance and compliance policies. Enterprises can thereby empower data owners with actionability, allowing them to decide the journey of their data assets - transform, quarantine, migrate, archive, control access, or delete, all within IT guardrails defined based on corporate policies.



Organizations struggling with manual data governance processes face an average of \$5.2 million in annual fines due to non-compliance with data privacy regulations like GDPR and CCPA (*Gartner*)

Key Functionalities

Generate Personalized Workflows

Zubin generates personalized data workflows based on corporate governance and compliance policies that automate data handling procedures.

Workflow Automation

Based on the defined data policies, Zubin automates data workflows. This may include:

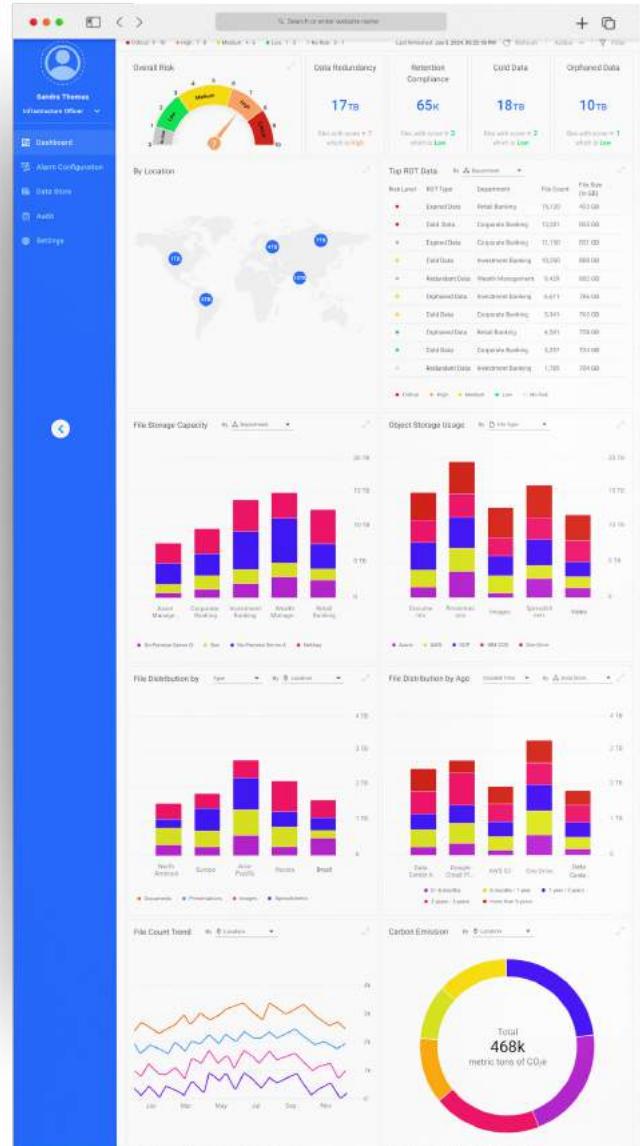
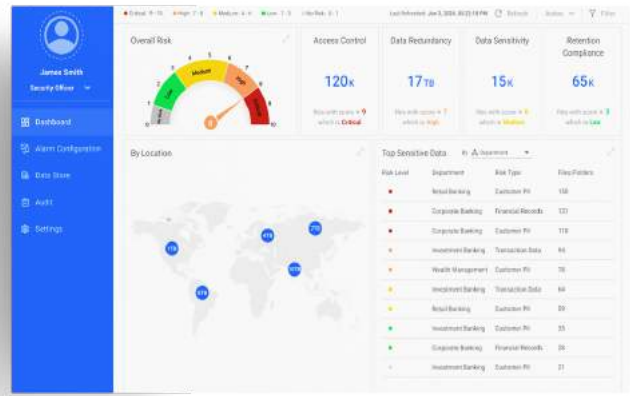
- **Data Classification & Tagging:** Automatic metadata and content analytics, classification and tagging of data based on predefined criteria within the policies.
- **Access Control Management:** Automated implementation of access controls and file permission management aligned with data sensitivity levels outlined in the policies.
- **Retention, Minimization & Archival:** Automates data retention, minimization (deletion) or archival processes based on policy-defined retention schedules.
- **Data Containment and Isolation:** Quarantining high-risk sensitive data in secure storage, such as file shares on storage resources or object storage buckets based on policy requirements for sensitive data.

Simplified Policy Management

Zubin facilitates centralized management and version control of all data policies, ensuring consistency and streamlined enforcement.

Ensures Policy Compliance

Generated workflows are designed to enforce compliance with your established data governance and security protocols.



[Click here for a demo](#)

Benefits

- **30% Faster Compliance, Freed-Up Resources:** *Industry benchmarks show a dramatic 30% reduction in compliance audit and reporting time for organizations leveraging data governance automation (IDC).* Zubin streamlines workflows and automates enforcement, allowing your team to focus on strategic initiatives, not tedious tasks.
- **17% Lower Data Breach Risk, Enhanced Reputation:** *Studies reveal 17% decrease in data breaches for those utilizing automated data classification and access control (Ponemon).* Zubin's automated workflows significantly reduce your risk, protecting your reputation and strengthening customer trust.
- **22% Higher Policy Adoption, Empowered Employees:** *Research indicates companies with self-service data governance tools see a 22% increase in employee adoption of data policies (Forrester).* Zubin's centralized policy management fosters a culture of data responsibility, empowering employees to make informed decisions that drive value.
- **20% Streamlined Workflows, More Time for Innovation:** *Harvard Business Review highlights a 20% reduction in data governance processing time for organizations with automated workflows.* Zubin automates policy creation and workflow design, freeing up your team to focus on higher-value activities like data analysis and innovation.
- **18% Team Productivity Boost, Unleashing Potential:** *Gartner reports that organizations leveraging automation tools for data governance tasks experience an 18% increase in overall team productivity.* Zubin frees up valuable IT resources, allowing them to unlock their full potential and drive strategic initiatives.



Your next chapter of success awaits; let's write it together with Zubin.

[Click here for a demo](#)

For more information, visit us at www.datadynamicsinc.com or reach out to our team at solutions@datdyn.com