Data Risk, Usage Reporting & Actionability by Team & Data Ownership

The ever-growing data deluge presents a significant challenge for organizations. Traditional data management methods along with point solutions often lack the granularity and user-centric approach needed to effectively navigate this vast information landscape. This results in several critical issues:
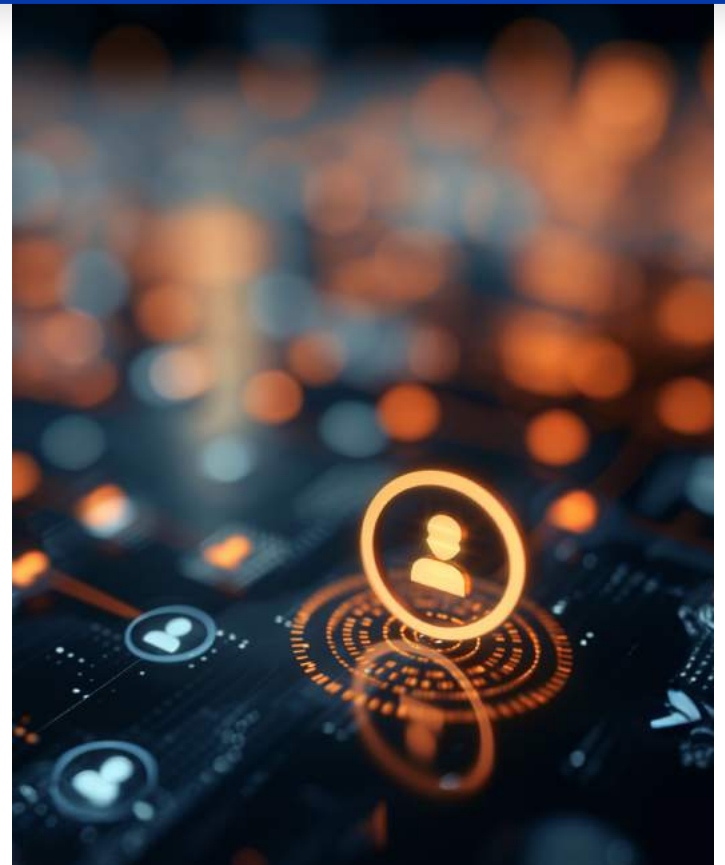
- **Limited Data Ownership Visibility:** Organizations struggle to pinpoint data owners, hindering accountability and increasing security vulnerabilities.

- **Reactive Data Governance:** Lack of real-time insights into data usage delays threat detection and mitigation efforts.

- **Ineffective Data Security Practices:** Insufficient data ownership awareness leads to potential human error and compliance violations.

In today's data-driven world, how can organizations transform data ownership into a strategic advantage, enabling proactive data governance, faster threat detection, and a culture of data security accountability?

This is where Zubin steps in.

65% of the world will have implemented privacy regulations requiring clear data ownership. *(Gartner)*

Zubin is Data Dynamics' AI-powered self-service data management software, bringing a fresh approach to privacy, security, compliance, governance and optimization in the world of AI-led workloads. It empowers enterprises by enabling users across all levels - from C-suite to data owners - to discover, define, act, transform, and audit data through a user-friendly interface. Zubin brings correlation, consistency and standardization across your organization by delivering granular insights, deriving recommended workflows, and automating actions using personalized policies and RBAC-driven processes. This transformation fosters a culture of data ownership, where everyone becomes a data champion, and the organization fulfills its responsibility as a data custodian.

Zubin's Data Risk, Usage Reporting & Actionability by Team and Data Ownership empowers organizations to navigate the data deluge with confidence. This includes aggregate data risk reporting, data usage analysis by teams and individual data owners via an intuitive dashboard, enabling visibility, analysis, action-ability, with real-time status updates and reminders.

Key Functionalities

Team & Data Owner Reporting

Zubin provides comprehensive reporting on data risk and usage, segmented by:

- **Teams:** Analyze data security posture and usage trends for individual teams within an organization.
- **Data Owners:** Gain insights into the risks associated with data owned by specific individuals and their data access practices.

Intuitive Dashboard

Zubin offers a user-friendly dashboard with interactive visualizations (charts, graphs) for clear presentation of data risk and usage metrics. This includes:

- **Risk Scores:** View the risk profile associated with data owned or accessed by specific teams and data owners.
- **Data Access Trends:** Analyze patterns of data access by teams and individuals, identifying potential anomalies.
- **Data Usage Visualization:** Understand data flows associated with teams and data owners, enabling impact assessments in case of security incidents.
- **Compliance Status:** Monitor adherence to data governance policies by teams and data owners.
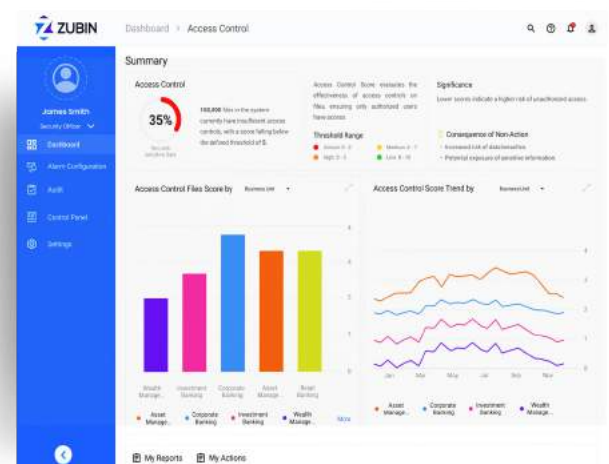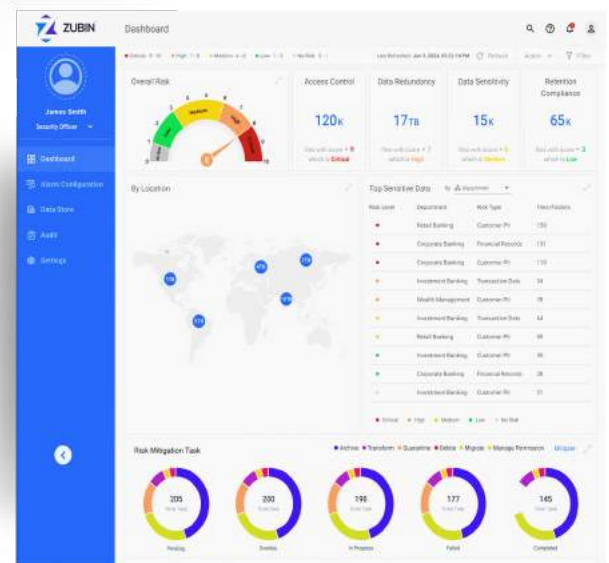

Actionable Insights and Recommendations

Zubin generates tailored recommendations based on identified risks and usage patterns. This may include:

- **Risk Mitigation Strategies:** Proactive advice for teams and data owners to address vulnerabilities and minimize security risks.
- **Data Access Optimization Recommendations:** Suggestions for improving data access controls and user behavior related to data ownership.
- **Data Optimizations:** Highlight areas where teams or data owners can optimize their data in the form of transform, archival, delete or migrate.

Real-Time Status Updates & Reminders

Zubin provides continuous updates on data risk posture and usage patterns. Customizable reminders ensure timely action is taken on identified risks or ongoing compliance requirements.

Click here for a demo

Benefits

- **The World Demands Data Ownership Clarity:** *65% of the world will have privacy regulations demanding clear data ownership (Gartner).* Many struggle with this, but Zubin clarifies who owns what data, increasing accountability and reducing human error. This ensures compliance and avoids costly fines.

- **Stop Data Breaches in Their Tracks:** *The average organization takes 279 days to identify a data breach (Ponemon).* Zubin provides data ownership-level reporting, allowing for faster threat detection and mitigation, minimizing damage and protecting your critical information.

- **Granular Governance for Complete Control:** *Gartner predicts that 60% of organizations will have data governance strategies by 2025.* Zubin's detailed reporting empowers you to refine data governance across functions and individuals. Continuously monitor data access practices and identify potential vulnerabilities before they become threats.

- **Actionable Insights, Measurable Security:** *Companies excelling at data analytics are 20-25% more profitable (McKinsey).* Zubin goes beyond insights by translating them into actionable steps for improved data security. This results in measurable results and a stronger security posture.

- **Transparency Builds Trust, Zubin Builds Loyalty:** *Consumers crave transparency – 87% want businesses to be open about data practices (PwC).* Zubin fosters trust by providing clear visibility into data ownership and usage, exceeding consumer expectations and building lasting loyalty.

ZUBIN
Bytes to Rights

Your next chapter of success awaits; let's write it together with Zubin.

Click here for a demo