

Orchestrating Digital Trust and Data Democratization in an AI-Driven, Climate-Focused World

Bytes to Rights. Own it. Trust it.



Who We Are

Experienced, proven, and always hungry to achieve more—that’s the best way to describe our team at Data Dynamics. With our software deployed across some of the largest enterprises globally, we carry the battle scars that have shaped invaluable features & functionalities, helping our customers become better custodians of their stored data. We transform ‘data’ from a noun into a verb through intelligence-driven actionability. Our AI-driven self-service data management software, Zubin, addresses risk & security, privacy and sovereignty, to democratize the ethical and secure use of data.

In a world where AI proliferation consumes us all, appropriate data curation is essential, providing transparency on how data is managed fosters digital trust between enterprises & their customers.

Our ethos is to deliver data democratization through a comprehensive software that meets the diverse needs of the entire organization. By enabling senior management to set centralized policies that ensure consistency and meet corporate governance requirements—while also granting stakeholders visibility and actionability over their own data—we create a coherent process across the organization.

Trusted and validated by enterprise and public sector institutions globally, we are the digital generation’s data management software of choice!

One click. One software. Endless possibilities.

25% of the Fortune 20 rely on us for their data management needs

Recognized for our commitment to excellence with 50+ awards

A customer-first ethos that results in a 4.9 out of 5 customer support rating

Global citizens with national pride, our team spans three continents

Our North Star



Vision

Visibility drives trust. Trust leads to consent. Consent creates empowerment. Empowerment derives value for all.



Mission

Engage data citizens to consent to the ethical and secure use of their data via a transparent process that leads to greater digital trust.

What We Do

- **Data Security & Ethical Usage:** Risk analysis for sensitive information, data access management, and ensuring efficiency through security orchestration, automation, and action.
- **Data Governance & Compliance:** AI/ML-based observability, role-based access controls, data traceability, and a policy-driven framework for effective data governance and compliance.
- **Data Transformation and Sustainability:** Hybrid-cloud data mobility, data aggregation and harmonization, cloud-optimized management, and lifecycle management to reduce data footprint.
- **Data Democratization and AI Empowerment:** Enhancing data ownership, enabling self-service analytics, embedding privacy by design, & refining data wrangling and curation for AI.

Our Value Proposition

- **Unified Self-Service Data Management**
Say goodbye to fragmented solutions. With us, you’ll create a single source of truth for all your stakeholders, streamlining your data management and leaving the legacy world of ‘point solutions’ behind.
- **Empowered Data Ownership**
You’re in control. We empower you, the data owner, to discover, define, act on, and audit your data like a pro— no heavy IT lifting required. Accountability just got a whole lot easier.
- **Comprehensive Use Case Support**
Your organization is unique, and so are your business needs. Our software has a no-code workflow, adaptable and versatile, ensuring your data management becomes proactive rather than reactive.
- **Enterprise-Scale Flexibility**
Organic or inorganic growth; local or in the cloud, maybe both, we’ve got you covered. With a hybrid deployment model and microservices-based architecture, we’re ready to stretch, flex, and scale right alongside your evolving needs
- **Rapid ROI**
Who says good things take time? With us, you’ll see a return on investment in under a year—proving that our software is not transformative and mitigating risk, we are ensuring fiscal discipline to be financially prudent.

Our Clients

Experience matters, scale & complexity of those experiences matter even further to validate meeting the needs of today’s multinational organizations. We have done it repeatedly, partnering with household global enterprises—from banking & financial services to healthcare, life sciences, manufacturing, energy, consumer sectors, hyperscalers, and government entities. Our expertise spans a global footprint, including the U.S., EMEA, APAC, and the Middle East. We are honored and humbled to have the opportunity to serve over 300 organizations that count on us as their trusted software for data management.

- ▶ Financial Services: 6 of Fortune 100
- ▶ Healthcare and Life Sciences: 15 Top Tier
- ▶ Energy: 4 of Fortune 500
- ▶ Manufacturing: 6 of Fortune 500

Our Partners

Managed Service Providers



Hyperscalers



Strategic Resellers



Storage Providers



Our Team

At the core of Data Dynamics is a dynamic, innovative team that thrives in a lean, agile, and open work culture. As global citizens with national pride, our team spans three continents, bringing together skilled professionals from the U.S., EMEA, APAC, and the Middle East. The blending of cultural diversity provides for the sharing of different perspectives that span a worldwide outlook with regional nuances, rooting us locally while growing globally. And our leadership? Yes, we have formal titles, but truly believe that titles don't matter.

Why limit someone because of their title, innovation is a light inside each of us and we work hard to brighten every candle to create a brighter future for all.



Customer Success Stories



Ever wonder if you have unprotected passwords in your data repositories?

With AI on the rise, protecting sensitive data like passwords from advanced threats is more critical than ever. We helped a Fortune 50 bank identify and secure 20,000+ files, providing proactive risk mitigation to analyze and protect their data on an ongoing basis

[Read More](#)



Overwhelmed by the size and scale of your environment?

Customers we are engaged with have billions of files, some in the 100s of billions, spread across hundreds of repositories, spread globally. Protecting this data is vital. For a Fortune 50 U.S. bank, we secured 80 billion files, safeguarding privacy and reducing breach risks.

[Read More](#)



Sensitive data lurking in your systems?

Risk and non-compliance are top-of-mind for most businesses today. A Big 4 accounting firm felt the same way. We helped them uncover and secure 700 TB of data, strengthening their compliance and resilience.

[Read More](#)



Wondering how to ease data migration pains?

Hybrid cloud is essential in the AI era, but speed and efficiency are the key. In just 20 days, we migrated 600 TB to Azure for a Fortune 20 energy giant, enabling a million-dollar digital transformation

[Read More](#)



Ok, let's talk net zero.

A Fortune 20 energy leader achieved a 35% reduction and 400% growth in low carbon energy projects. We can help you make a difference through smart cloud adoption.

[Read More](#)



Storage cost eating into your bottom line?

Think about reducing your data storage costs by nearly 80%. That's what we did for a Fortune 400 bank. We transformed their data storage into a model of efficiency that supports their long-term success.

[Read More](#)



Time for the BIG savings!

With up to 80% of data considered dark, it's tough to fix what you can't see. Our expertise in dark data lifecycle management helped a leading healthcare provider save \$7.5 million annually in TCO by reducing sprawl and cutting risk.

[Read More](#)



Why risk data security with redundant data?

Data overload is straining infrastructure and raising security risks. A Fortune 200 European giant faced this but quickly turned it around. Using AI, we boosted infrastructure optimization by 56%, enhancing performance and mitigating dark data risks.

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Customer Testimonials

Data Dynamics' data management software has helped a lot in terms of data duplication & protection. It makes it simple for reporting data. It is a very useful software.



Product Management, IT Services Enterprise

Data Dynamics has helped improve our efficiency & effectiveness for data migration and management. By quickly analyzing and filtering data sets, they gave us the perfect control over our data and saved us significant time.



CTO in the Services Industry

The product performs faster analysis on huge amounts of data & provides astonishing results. This can result in better data management & reduce cost on the organization by eliminating redundant data.



IT Services Company

Our biggest trophy? The trust of our customers.

But we've got some shiny awards on the shelf too!

Recognized for our commitment to excellence via 50+ Awards

Gold Stevie Winner 2024

- Most Innovative Tech Company of the Year
- Innovation of the Year
- Governance Risk & Compliance Solution
- Personal Information (PI) Regulatory Compliance Solution
- Big Data Solution
- Data Tools & Platforms



Gold Globee Winner 2024

- Disruptive Product Innovation
- Banking & Financial Services Industry Disruptor
- Pharmaceuticals Industry Disruptor



Business Intelligence Group Winner 2024

- Sustainability Service of the Year



DCS Awards Winner 2024

- Data Centre ICT Automation/Orchestration Innovation of the Year



Gold TITAN Innovation Winner 2023

- Excellence in Business Transformation
- Innovation in Big Data
- Innovation in Cloud Technology
- Innovation in Infrastructure Technology



SDC Awards Winner 2023

- Data Security/Compliance Project of the Year



Gold Stevie Winner 2022

- Migration as a Service



Gold Globee Winner 2022

- Milestone of the Year | Customer Growth



DCS Awards Winner 2022

- Cloud Project of the Year



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